



COSMETIC SURGERY

What's in it for you?

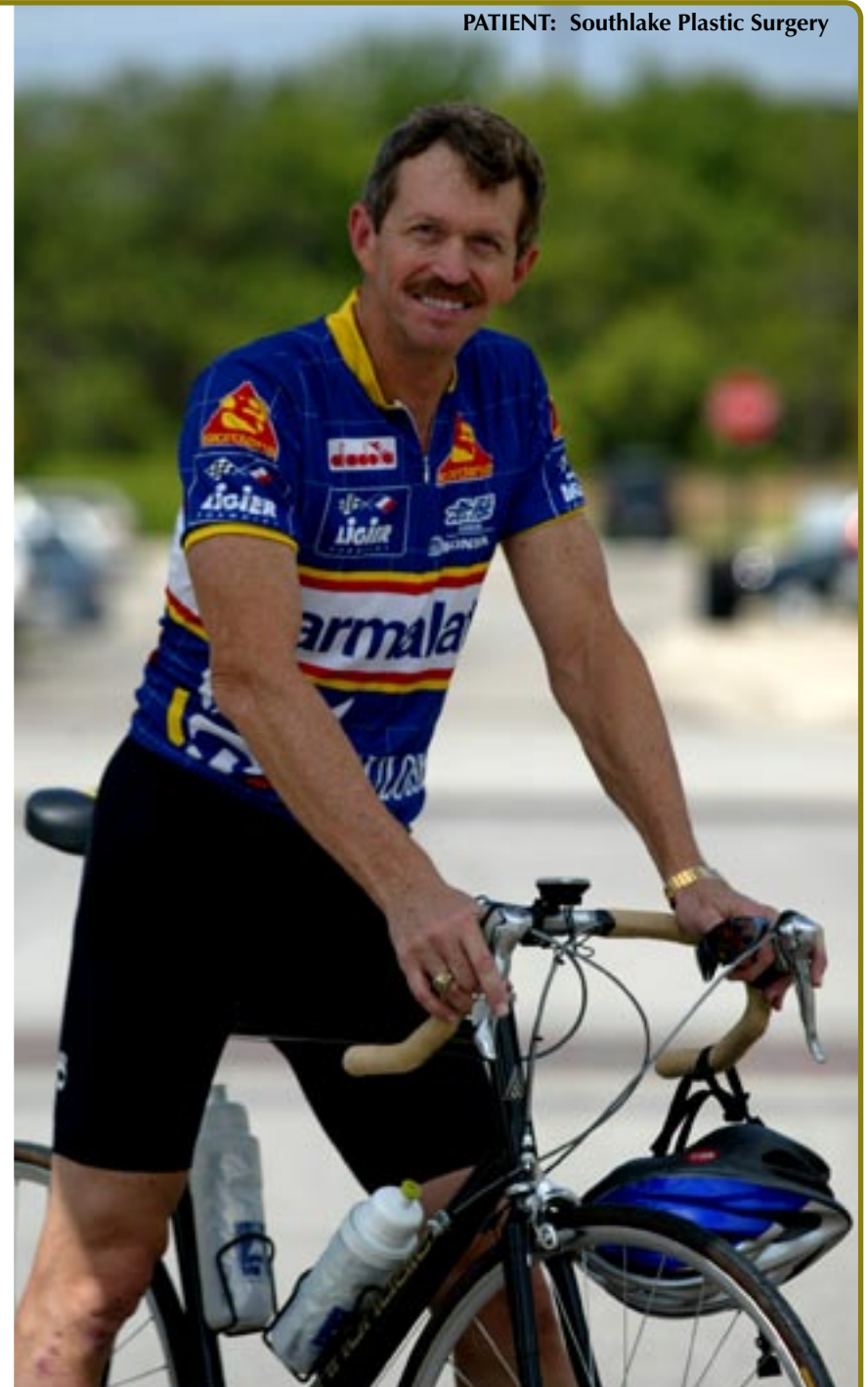
Father Time and Mother Nature. A formidable pair. As years creep ahead, the challenge is to not look old, especially when one feels young.

At 58, Mel is an active cyclist who pedals several thousand miles each year. Mel believed it was time to roll the odometer back.

What would make him consider cosmetic surgery? "I was approaching 60 years old, but I certainly don't view myself as elderly. I'm anything but that. I don't feel that old, and I certainly don't act that old. So I asked myself, 'why look that old?' So, simply put, it was time to take some

years off my face.

"I had thought about it for six months beforehand. And I did my homework, and started researching doctors. After one meeting, I was convinced I had selected the right one. Now I chuckle when I look back at pictures of me beforehand. I think, good grief, did I really look that bad? It was a good move forward. It took 10 years off me."



GETTING PERSONAL

Mark Mason, MD, FACS
Board Certified Plastic Surgeon
American Board of Plastic Surgery



Dr. Mason received his plastic surgery training at Stanford University Medical Center. He is certified by the American Board of Plastic Surgeons and is a Fellow of the American College of Surgeons.